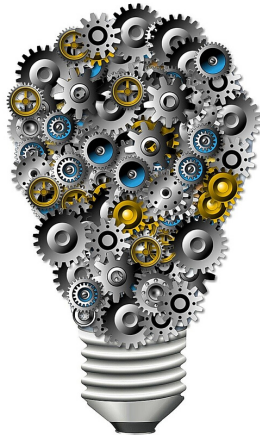


# INNOVATION MANAGEMENT MASTERCLASS

atc

INNOVATE TO  
GROW



FACE TO FACE | VIRTUAL CLASS | MOOC | MIXED | BLENDED

THERE IS A BETTER WAY TO DO IT, FIND IT - T. EDISON

## COURSE OUTLINE:

- Innovation Strategy
- Innovation Process Approaches
- Innovation Management Tools
- Innovation Culture

## INNOVATION TOOLS:

- Idea Feneration
- Concept Selection
- Feasibility Analysis
- Design Specification
- Design for Excellence
- Prototyping
- Intellectual Property Rights
- Project Management
- Risk Management
- 

MORE INFO: [INFO@ACCIALINICONCONSULTING.COM](mailto:INFO@ACCIALINICONCONSULTING.COM)